



## CAMBRIA HOTELS

### Highside Hospitality Program

#### PROJECT SUMMARY

Parkway's partnership with Highside Development has grown through a series of Cambria Hotels, demonstrating our ability to deliver across regions and project delivery models.

Our first Cambria in Fort Worth, Texas brought 139 rooms to the city's cultural district. At project kickoff, record-breaking rainfall threatened schedules, but our team leaned on NOAA data and proactive planning to keep the build on track. By working hand-in-hand with trade partners, extending hours when needed, and maintaining constant communication, Parkway ensured the hotel opened on time without compromising quality.

Building on that success, Parkway was selected to deliver Cambria's next location in Bend, Oregon—this time as Design-Builder and Architect of Record. The four-story, 131-room hotel is a ground-up development featuring slab-on-grade wood framing, membrane roofing, full MEP systems, and complete site development.

#### PROJECT DETAILS

##### Client

Highside Development

##### Scope

Fort Worth, TX  
68,535 SF :: 5 stories :: 139 rooms  
Bend, OR  
63,153 SF :: 4 stories :: 131 rooms

##### Services

CM/CG, Design Build

##### Type

Ground up

##### Program Value

\$36M